17" x 24" RETRACTABLE STAND WITH BANNER

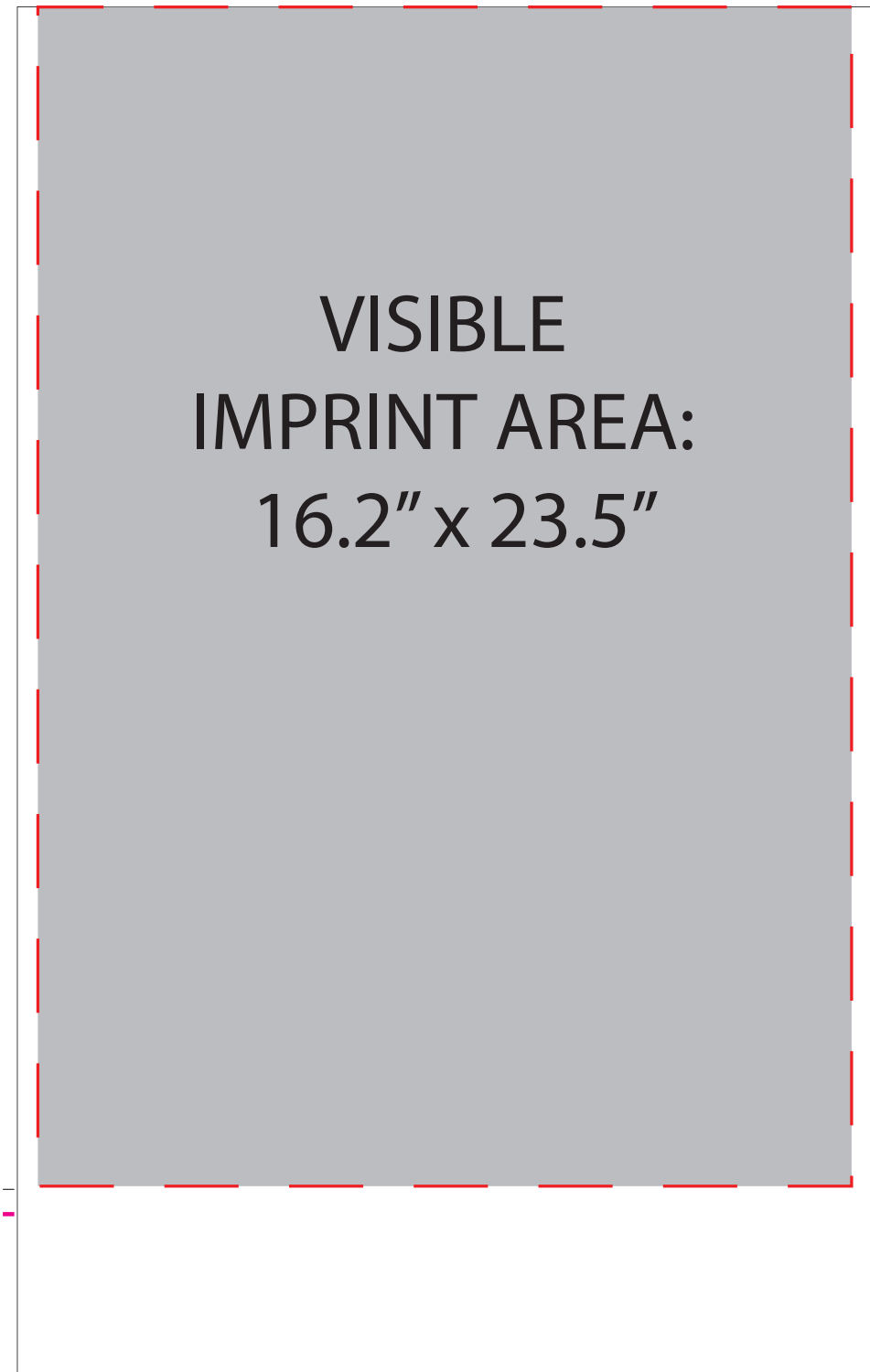**This template is designed for a retractable stand with banner (16.5" W x 24" H).**

ART GUIDELINES AND SET-UP INSTRUCTIONS

- Banner must be prepared to fit within the 16" W x 28" H template (includes bleed), with the viewable area of the banner fitting within the main 16.2" W x 23.5 "H area; the finished product will be 16.5" W x 24" H.

- Vector artwork must have outlined fonts

- Raster artwork looks best at 300dpi resolution.

VIEWABLE IMAGE AREA

MAIN IMPRINT AREA

Bleed Area

VISIBLE IMPRINT AREA:
16.2" x 23.5"

All TEXT in artwork MUST be above THIS guide line

Bleed MUST go to ATLEAST this magenta line

Entire print file MUST go to this solid black line

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